



Govt. of Odisha

DISHA MSME **INTERNATIONAL TRADE FAIR** **2019**

28th January to 3rd February 2019
IDCO Exhibition Ground
Unit-III, Bhubaneswar
Innovation Entrepreneurship & Startup

10.00 am to 01.30 pm (Business & Trade Visitors Hours)
02.00 pm to 09.00 pm (General Public)

Platform for
Micro, Small, Medium Entrepreneurs & Startups
to Explore Business Opportunities in Odisha

Organized by

Directorate of Export Promotion & Marketing Odisha. Director of Industries, Odisha.



Odisha Small Industries Corporation Ltd Odisha



National Small Industries Corporation Ltd.

Aims & Objectives

The main aim of this Fair is to provide following support to the entrepreneurs of the state

- To provide opportunity to the MSMEs for display & sale of their products
- To provide a platform for vendor development & match making with large industries
- Information-cum-facilitation centres shall be opened by different promotional agencies to provide necessary guidance to the Entrepreneurs
- The entrepreneurs of the State shall be exposed to the technologies displayed by different agencies & suppliers
- Workshop & seminars shall be organized to create awareness among the entrepreneurs who also can highlight their problems and issues

Policy Framework

- Odisha MSME Development Policy 2016
- Odisha Food Processing Policy 2016
- Odisha Start-up Policy 2016
- Odisha Procurement Preference Policy

Networking Opportunities

- One-to-One Meetings (B2B, B2C, B2G) with Enterprises of India
- Direct contact with government officers on Investment Projects and Business Proposals
- Exchange Knowledge, Technology, Ideas with each other
- Exhibit products on a Global Platform through MSME E-Bazar
- Podium to promote 20% public procurement from SMEs

Products Profile

- Agro based & food processing including Sea-food
- Engineering, Electrical, Construction equipments and materials
- Chemical, Plastics, Polymers & Petrochemicals
- Ancillary and Down-stream in Metal sector
- Tourism
- Export & Logistics
- Electronics & IT products
- Textiles & Apparel
- Metals & Mineral
- Bio Technology
- Handicrafts & Handlooms
- Start-up (Innovators)



Visitors Profile

- International buyers & delegates
- Partners & directors from SMEs
- CMDs, CEOs, EDs, MDs from Corporate, MNCs & PSUs
- Executives from banks and financial institutions
- Marketing and finance heads of SMEs
- IT enabled service providers
- Knowledge providing institutions
- R & D institutes and laboratories
- Venture capital and private equity fund providers
- Exports & Imports
- Academicians
- Industry Associations
- General Public

Stall Structure

- 9 sq. mtr area. Octonorm booth with carpeted floor, side and rear panel based walls, four spot lights, one podium, one table and two chairs.
- Open space with additional area will be available for corporate sector for display of product as well as services separately on prior contact to the Trade Fair office.

Stall Charges

- Rs. 2000/- : per stall for Micro Enterprise
- Rs. 5000/- : per stall for Small Enterprise
- Rs. 10.000/- : per stall for Medium Scale Enterprise
- Rs. 40.000/- : per stall for Bank/Finance institution
- Rs. 60.000/- : Sponsorship fees for large industries CPSU/State PSUs
- Rs. 5.00,000/- : Partner State
- Rs. 5.00,000/- : Central & State PSUs
- Rs. 3.00,000/- : Focus State

For Foreign Participants built up stall will be provided Free of Cost. Local conveyance from Bhubaneswar Airport to the Trade Fair venue & logistics will be Provided free of cost

Seminars

29.01.2019	Credit & Marketing Linkage to MSMEs and Exporters	10.00 AM – 02.00 PM
30.01.2019	Food Processing and Agri - Business in Odisha	10.00 AM – 02.00 PM
31.01.2019	Innovation, Entrepreneurship and Startups	10.00 AM – 02.00 PM
1.02.2019	Promoting Women Entrepreneurship	10.00 AM – 02.00 PM

Sponsorship

- **Rs. 5,00,000/- and above:** Free Space for Display, Logo in Banners Hoardings / Backdrop and Full Page Advertisement in Directory.
- **Rs. 3,00,000/- & above:** Free Space for Display / Logo in Hoarding / Half Page Advertisement in Directory.

Stall Structure

Booking with 100% payment of participation fee on or before 14th January 2019.

Payment should be made by Demand Draft in favour of Odisha Small Industries Corporation Ltd. Payable at Cuttack

Branch - Bank of Boroda

Account No. 36260200000119

Type of Account - Current

IFS Code - BARB0MAHATA
(5th Character is zero)

Pan Card: AAACO2101M

Highlight of Odisha MSME International Trade Fair 2018



- The Odisha MSME International Trade Fair-2018 and Entrepreneurship Week was inaugurated by the Hon'ble Chief Minister, Odisha. Shri Naveen Patnaik on dt. 05.03.2018 at IDCO Exhibition Ground, Unit-III, Bhubaneswar.
- The Trade Fair was having more than 350 stalls comprising of 6 pavilions.
- One Pavilion was dedicated for Foreign Exhibitor and CPSUs. Food Processing and Sea Food Products, Women and SC & ST Entrepreneurs, Engineering and Allied Sectors have show cased their products in the other Pavilions.
- Besides, 30 Entrepreneurs from Iran, South Korea, German and Bangladesh had participated in the Trade Fair.
- In these 6 days event, more than 1,75,000 nos. of footfalls has been recorded and Rs. 29.9 million worth of business transaction have generated.
- Various cultural programme by the cultural troops of different parts of Odisha were organized every evening during the Trade Fair.

Contact us

Directorate of
Export Promotion & Marketing
Sri. P.M. Dwibedy
Mob: 8327785373
Raptani Bhawan, Nayapalli
Bhubaneswar

Directorate of Industries
Sri. H.K. Hota
Mob: 9437201396
Killa Maidan
Cuttack-753001

Odisha Small Industries Corporation Ltd.
Sri. C. Mohapatra
Mob: 94381 23344
Industrial Estate
Khapuria-753010

National Small Industries Corporation
Sri. Subasis Das
Mob: 9437564065
DIC Building, Rasulgarh
Bhubaneswar

www.osicld.in / www.nsic.co.in / www.depmodisha.nic.in / www.diodisha.nic.in

“ Empowering the Youth through Entrepreneurship ”